

WE DIDN'T **BREAK** THE ENERGY DRINK MOLD...

WE **SHATTERED** IT!

Verve!  
insanely healthy energy\*



Want a low calorie option? Check out **SUGAR FREE** Verve!

\*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

details



“Vemma® represents the most complete liquid nutritional program that I have ever seen! In today’s hectic and fast paced lifestyle, many people fail to take the time to supplement properly. Their bodies are lacking the essential minerals and vitamins that are so critical to help the body function. No other supplement can compare to Vemma’s blend of mangosteen and aloe vera, which represent the most potent antioxidants that the world has ever seen! I therefore, highly recommend the Vemma Nutrition Program™ to each and every person!”

Dr. John Edwards, BSc. / MBBS  
Healthy Oakland Clinic

## How Great Do You Want to Look and Feel?

Most health industry experts will tell you that building a strong nutritional foundation is vital for your health and well-being. In fact, scientists and medical doctors are now recognizing the need for adding vitamins to your daily nutritional program. Two Harvard Medical School scientists recommended that all adults take daily vitamin supplements based on two factors – the recognition that Americans do not receive enough vitamins from their diet alone and the result of nearly 40 years of clinical research indicating vitamin supplementation plays an important role in long-term good health.\*\* The other major factors in this strong foundation are following a balanced diet, exercising regularly and supplementing with not only the ideal amount of vitamins, but also powerful antioxidants and major, trace and ultra-trace minerals.

Why is it so important to build a strong nutritional foundation? Every day your body’s 63 trillion cells are constantly being bombarded by unstable molecules called “free radicals” from the air you breathe, the food you eat and the water you drink. Free radicals can damage your cells and increase the aging process. The more effective you are at protecting your cells, the healthier they become and the younger you feel!

\*\* Journal of the American Medical Association, June 2002.

## Superior Nutrition for the Fast Lane

Today’s fast paced lifestyle can make it difficult to effectively fit in all the necessary, doctor-recommended vitamins and minerals your body needs. That’s exactly why we formulated the Vemma Nutrition Program™, your added insurance for filling in your diet’s nutritional gaps. It consists of a blend of Mangosteen Plus™ and Essential Minerals®, that when taken together offer your body some serious nutrition. In fact, one daily serving of Vemma contains the equivalent amounts or more of key nutrients from foods that could be found on your daily grocery list!

### It takes about...

**2 oranges** to equal the amount of **Vitamin C**  
**9 avocados** to equal the amount of **Vitamin E**  
**3 stalks of broccoli** to equal the amount of **Iron**  
**55 eggs** to equal the amount of **Vitamin D**  
**1 cup of spinach** to equal the amount of **Vitamin A**  
**3 cups of peas** to equal the amount of **Thiamin**  
**19 medium bananas** to equal the amount of **Riboflavin**  
**62 oz. of cheddar cheese** to equal the amount of **Vitamin B-12**  
**5 large potatoes** to equal the amount of **Niacin**  
**61 cups of tomatoes** to equal the amount of **Folate**  
**2 large watermelons** to equal the amount of **Vitamin B-6**  
**17 oz. of cherries** to equal the amount of **ORAC Value**  
**37 medium mushrooms** to equal the amount of **Pantothenic Acid**

### ...in just one daily two-ounce serving of Vemma!

Information compiled from the USDA Nutrient Data Laboratory and High ORAC Foods May Slow Aging by the Agricultural Research Service, USDA February 8, 1999.



## The Vemma Nutrition Program™ is a Premixed version of: Essential Minerals®

Science tells us that your physical well-being is more directly dependent upon the minerals you take into your body than almost any other factor.\* Minerals help support the health of organs, bones and the immune system.\*

Essential Minerals is a unique liquid mineral supplement. It contains 100% ionic, life-giving minerals — reduced to the smallest, most body-ready form — and is sourced from plant vegetation that has been undisturbed for thousands of years. These unprocessed phytonutrients include over 65 major, trace and ultra-trace minerals. Essential Minerals is delicious, easy to take and easy for the body to use.

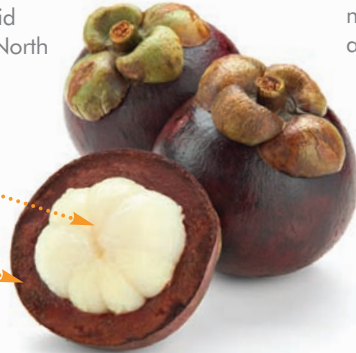
- **Nature's Life Force.** The body cannot survive without nature's fundamental minerals. In fact, the presence and balance of minerals in every cell in the body is important for your health and wellness.\* Further some scientific

evidence suggests that consumption of selenium may produce anticarcinogenic effects in the body.\*\*

- **Supplement Your Diet.** Your body does not naturally create the minerals it needs. That's why diet and supplementation are key. Yet, most convenience-driven diets are lacking in the minerals essential for energy production, protection from free radical damage and the support of other vital body functions.\* The Essential Minerals brand is the number one selling liquid mineral supplement in North America with over 15 million bottles sold!

Mangosteen Fruit

Pericarp (Rind)



## Mangosteen Plus™

Mangosteen Plus is a powerful, bioavailable (body-ready) formulation containing 12 full-spectrum vitamins in a base of antioxidant-rich, wildcrafted whole fruit mangosteen (*Garcinia mangostana*) and pericarp, organic glyconutrient-rich aloe vera and decaffeinated organic green tea. Many of the traditional natural healers of Southeast Asia have taken advantage of the beneficial properties of mangosteen for hundreds of years. In India, for example, the traditional ayurvedic doctors used the rind (pericarp) of the mangosteen for inflammation.\*

This proprietary formula is quite possibly the most powerful liquid antioxidant product available anywhere.

- **Mangosteen and Phytonutrient Powered Antioxidants.** Provides plant-based antioxidant defense and features a wide-array of phytonutrients including xanthones that work to protect your body at the cellular level.\* One of the most abundant sources

of xanthones is the mangosteen fruit and its outer pericarp. Of all the popular mangosteen products we've tested, Vemma provides the highest levels of natural xanthones by utilizing whole mangosteen and a potent standardized extract of the pericarp. No other mangosteen product comes close!

- **Vitamin Powered Antioxidants.** Contains critical antioxidant vitamins A (as beta-carotene), C and E to help fight free radical damage and prevent oxidative stress to the body.\*
- **Organic Glyconutrient-Rich Aloe Vera.** Comprised of natural dietary sugars known to provide the body with many beneficial effects.\*
- **Organic Green Tea.** Well-studied and documented for its traditional healing properties and use, decaffeinated organic green tea is included for additional antioxidant power.\*

\*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease. \*\*However, the FDA has determined that this evidence is limited and not conclusive.



"My task was specific: develop the finest quality, most powerful liquid nutrition program available anywhere. To ensure the highest potency, I oversee and control all aspects of manufacturing in our state-of-the-art liquid manufacturing plant. The result, I believe, is the perfect prescription for your optimal health."

Yibing Wang, M.D., Ph.D.  
Vemma Research Director and  
Product Developer

## The Vemma Nutrition Program provides the following benefits:

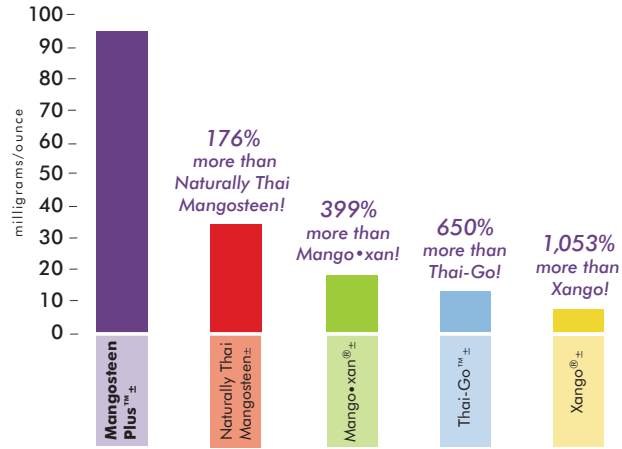
- **Protects and Supports a Healthy Heart.\***  
Supports cardiovascular health and helps healthy red blood cell formation and nervous system functioning.\* Maintains healthy levels of the amino acid homocysteine.\* Protects cellular function and supports healthy cholesterol levels that are already within the normal range.\* Provides B vitamins at heart-healthy levels \*
- **Enjoy Healthy Eyes, Skin and Hair.**  
Helps create and maintain healthy skin, eyes, teeth, gums and hair.\* Helps promote good vision, night vision and supports eye health.\*
- **Creates Abundant Energy.**  
Plays an important role in protein and carbohydrate absorption and metabolism.\* Assists in energy conversion, the production of energy from glucose and supports energy production.\*
- **Supports Your Immune System.**  
Supports the immune system and enhances immune response.\*

- **Powerful Free Radical Scavenger.**  
A superior antioxidant with one of the highest ORAC values available. Antioxidants help your body fight harmful free radicals and also promote cellular longevity.\* Some scientific evidence suggests that consumption of antioxidant vitamins may reduce the risk of certain forms of cancer.+
- **Healthy Digestive System.**  
Helps support a normal, healthy intestinal tract.\*
- **Bioavailable Formulas.**  
Supplies a delicious liquid form that is convenient to use and more bioavailable (body-ready) than pills or caplets.
- **Preservative-free Premix.**  
Enjoy a smoother and fruitier taste without preservatives in the 32 ounce bottles.



\*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease. + However, the FDA has determined that this evidence is limited and not conclusive.

## See How the Competition Compares:



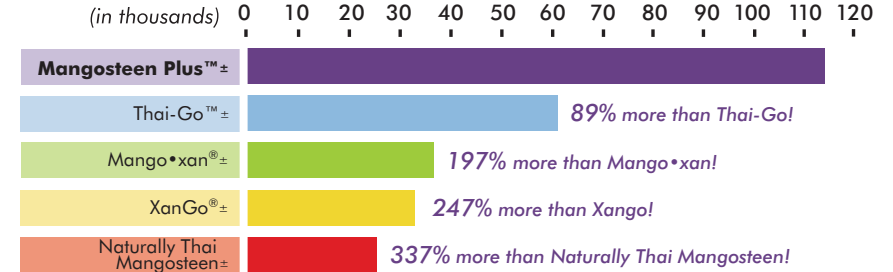
### Total Mangostin Xanthoness

#### The Xanthone Power of Vemma.

Xanthoness are natural compounds that work as potent antioxidants and provide the body with powerful plant-based nutritional benefits. Of all the known sources for xanthoness, the mangosteen fruit supplies some of the highest amounts found in nature. Vemma provides more total mangostins per ounce than the other mangosteen products we've tested. This means, ounce for ounce, your body gets the most powerful levels of xanthoness and antioxidant protection available with Vemma!

±Comparisons based on independent lab tests conducted in October 2005 (Lot #FJ41315203A), April 2006 (Lot #01B614) and June 2006 (Lot #00438326, #T01 and #S060982). The product and company names are registered trademarks of their respective companies.

## ORAC Value (mole TE per liter)



#### The Antioxidant Power of Vemma.

Antioxidants are compounds that inhibit unstable molecules, called free radicals, from damaging our cells. The measurement of an antioxidant's power to neutralize free radicals is referred to as the Oxygen Radical Absorbance Capacity, or ORAC Value. The higher the ORAC Value, the stronger the compound's capacity and the greater its ability to prevent free radical damage at the cellular level. Vemma has more antioxidant power than the other mangosteen products we have tested. This is what makes Vemma quite possibly the most powerful liquid antioxidant program available anywhere!

±Comparisons based on independent lab tests conducted in April 2006 (Lot #01B614), May 2006 (Lot #FJ41315203A), June 2006 (Lot #00438326, #T01 and #S060982). The product and company names are registered trademarks of their respective companies.

## The Vitamin Power of Vemma.

The inclusion of 12 full-spectrum vitamins completes the nutritional power of Vemma. Research shows that vitamins are vital for our health and well-being.\* Among their amazing benefits, they provide the body with antioxidant protection as well as nutritional and developmental support.\* Studies show that most educated adults take a daily multivitamin pill or tablet. Vemma's delicious liquid form is more body-ready than pills or caplets.

## Vitamin Content Per Ounce

Vitamins	Daily Value	Mangosteen Plus™ ±	Thai-Go™ ±	XanGo® ±	Naturally Thai Mangosteen=	Mango*xan® ±
Vitamin A as beta carotene IU/oz	5000 IU	2,500	Less than 5	5.4	347	Less than 5
Vitamin C mg/oz	60 mg	410	Less than 0.1	5.2	0.10	65.6
Vitamin D3 IU/oz	400 IU	1107	43.5	24.2	0	Less than 5
Vitamin E as d-alpha tocopherol IU/oz	30 IU	63.04	0.45	Less than 0.1	0.37	2.46
Vitamin B1 mg/oz	1.5 mg	1.83	Less than 0.5	Less than 0.5	Less than 0.5	Less than 0.5
Vitamin B2 mg/oz	1.7 mg	2.14	Less than 0.5	Less than 0.5	Less than 0.5	Less than 0.5
Vitamin B6 mg/oz	2 mg	6.05	Less than 0.5	Less than 0.5	Less than 0.5	Less than 0.5
Vitamin B3 mg/oz	20 mg	23.52	Less than 0.5	Less than 0.5	Less than 0.5	Less than 0.5
Folic Acid mcg/oz	400 mcg	870	Less than 10	Less than 10	35.97	Less than 0.5
Vitamin B12 mcg/oz	6 mcg	15.60	Less than 5	Less than 0.5	Less than 0.5	Interfered ± ±
Biotin mcg/oz	300 mcg	312	36	Less than 20	38.58	Less than 20
Pantothenic Acid mg/oz	10 mg	13.86	Less than 1	Less than 1	1.64	Interfered ± ±

\*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease. ± Comparisons based on independent lab tests conducted in July 2003 (Lot #B12184), February 2004 (Lot #A01), June 2004 (Lot #00455304), November 2004 (Lot #01B401), April 2006 (Lot #01B612), May 2006 (Lot #FJ41315203A) and October 2007 (Lot #ASA07264). The product and company names are registered trademarks of their respective companies. ± ± Interference by the matrix of the product.

## Everyone Deserves a Shot...

...at great health. And your Vemma shot also comes in convenient single-servings with the V2 Fridge Brick® that includes 30 2-ounce bottles. With Vemma, you'll quickly realize you don't have to be sick to feel better. Better energy.\* Better health.\* Better attitude.\* Better life.\*

Vemma is quite possibly the most complete liquid multivitamin, mineral and antioxidant program available. This revolutionary program is uncompromised in its nutritional benefits for you and your family. There may be other products on the market that contain a fraction of our extensive ingredient list, but you'll find nothing as comprehensive. Nutritionally speaking, Vemma is the real deal:



- Physician formulated
- Packed with antioxidants from multiple sources
- Complete multivitamin with major and trace minerals
- Rich in phytonutrients, glyconutrients and xanthenes
- Easy to use, no more choking down pills or tablets
- 30-day, empty bottle, money-back guarantee
- Delicious with results you can feel
- Available in convenient, premixed options

No matter where you are or where you go, with Vemma you have a once-a-day energy shot for home and when you travel that provides exceptional life-giving nutrients and benefits. Drink it every day and you'll love the way you look and feel!

©2008 Vemma Nutrition Company  
Scottsdale, AZ

[www.vemma.com](http://www.vemma.com)

printed on paper containing 25% recycled - 30% post consumer waste